

STAY TUNED

setting the standard in broadcast education

Volume VIII No.2



MAKIN' WAVES on "THE STORM"!!!!

Carolina School of Broadcasting is now broadcasting on its limited FM signal (89.3) and streaming its programming on the internet at: mms://carolinaschoolofbroadcasting.com:8080

The station and web-cast functions are part of the school's curriculum and structured lab program. Students fill all key positions and learn all aspects of radio station operations, including air shifts, commercial production, music, programming, sales and automation. This allows students to experience the challenges of station operations and provides them with valuable hands-on training.

M. Doc Geressy has been named Station Manager of "The Storm" and Director of Radio Operations for the Carolina School of Broadcasting. He is in charge of station programming as well as staff positions that include Production Director, Program Director, Assistant Program Director, Sports Director, News Director, Promotions Director and the On Air staff.

Mr. Geressy transitioned from Clear Channel-Charlotte as Viva "Doc" Vegas host of "The End All Nite" on WEND 106.5 The End. He also works part-time as an associate producer with the John Boy & Billy Radio Network. In his role at Carolina School of Broadcasting, he will oversee the school's broadcasts and work with students to generate programming and produce talent. He will continue to teach Digital Audio Editing, Communications Ethics, and other audio related classes.

"This is a new chapter in my life. I was the Program Director at Appalachian State University ('01-'02), and I enjoyed the freedom and creativity that it afforded me, a trait which has waned over my years in the commercial sector of the industry. The world of radio is evolving every day, and I want to really focus on what radio is capable of and what radio can and should really be. I'm looking forward to working with students who have drive and motivation, pushing the envelope of the radio medium, and cultivating talent that can and will thrive."



M. Doc Geressy

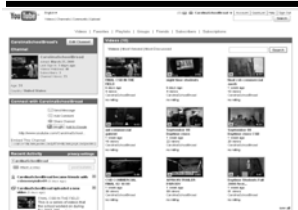
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Associate Member:
North Carolina
Association of
Broadcasters

Approved for VA
funding by the North
Carolina State
Approving Agency

Approved for Title IV
funding through the
U.S. Department of
Education for those
who qualify

Accredited by
ACCST



CSB Graduates; Please email us your latest and greatest videos or podcasts. We will upload them on our very own YouTube website. You can watch it at:

<http://www.youtube.com/user/CarolinaSchoolBroad>

SUMMER WORKSHOP 2010

Summer Workshop -July 19-July 23, 2010. In one fast week you will see what it takes to be a disc jockey, anchor the news on television, work behind the scenes, run a camera and write commercials. Additionally, you will meet area broadcasters, tour radio & TV stations and see if you have what it takes to be a broadcaster. Deadline to register is July 14th, 2010. This one week program fills up FAST and is limited to 15 people!

To register, call 704-395-9272 or log on to www.csbradiotv.edu and click on Summer Workshop!

SUMMER WORKSHOP- July 19th-July 23rd, 2010 (1:30pm-4:00pm)



Tour The WCNC-TV Studios



CIAA BASKETBALL TOURNAMENT & Johnson C. Smith University- Herman Howard, from the JCSU Communication Arts Dept. contacted Carolina School of Broadcasting when he needed Play by Play Announcers and Color Commentators for the CIAA Tournament. CSB Student; **Carl Ford** and CSB Graduates; **Ben Cook and Storm Johnson** called the games live for the tournament on www.redzonemedia.com.



Carolina Panthers- Carolina School of Broadcasting students got first hand production experience during a pre-season Carolina Panther football game. It was an experience of a lifetime for **Wes Mayhew** and **Kevin Baker**. Both have gone on to start careers in Sports Broadcasting.

New CSB Intern- Daniel Geraldino will work the 2009-2010 season.

Queen's University Basketball Games- CSB Graduate, **Ben Cook**, is in his second year as one of the Queen Royals' announcers for the Men's & Women's Basketball games. Ben also makes Public Service Announcements for Corporate Sponsors at the games. Queens University's Queen Royals home games are played at the Grady Cole Center in Charlotte.



USA HOCKEY Tournament- Carolina School of Broadcasting graduates and students teamed up with *FASTHockey, Inc* to produce the live streaming video of the USA Hockey National Championships 2009. The CSB production crew consisted of multiple Videographers, Audio Play by Play and Color Commentators, a Director, and an Engineer. This platform is frequented by scouts, recruiters, coaches, players, parents, and fans from around the world. Hockey fans can not only see live and archived games, but also build robust profiles, research and track teams, get updates on recent scores & news at www.FASTHockey.com.

CATCHING UP WITH CAROLINA SCHOOL OF BROADCASTING STUDENTS

Christopher Ambrose-ESPN
 Brittany Begley- WCCB-TV
 Juanita Belton- WQNC
 Scott Brotherton- Kiss 95.1 & PRN
 Alicia Campbell-WVIR-TV
 Kelvin Crowder- WGIV Radio
 Adam Davis- WTQR Radio
 Carl Ford- Raycom Sports
 Karen Hill- Inspirational Network

Kate Hall- K104.7
 Justin Harris- ESPN
 Garrett Jacobs- 96.1 The Beat
 Jenniel Jenkins-WLNK & WBT
 Victoria Johnson-Curtis Media Group
 Christopher Jones- Inspirational Network
 Desmond June- WLNK-"Candy & Potter"
 Wes Mayhew- WFNZ-Checkers
 Robert Miller- WEND- Clear Channel

Vonetta Padgett- WLNK- "Matt & Ramona"
 Nena Patrick-SPEED
 Kim Paulavage- Clear Channel Radio
 Brandon Pollock-WLNN-LP
 Kevin Potts- Charlotte Checkers
 Matthews Scoggins - SPEED TV
 Tony Uldrick - Carolina Panthers
 Amanda Van der Meulen-Emulsion Arts
 Anthony Webster- Bouncing Brains Productions

Welcome New Staff Members

Christopher Mason joined the staff at Carolina School of Broadcasting as Broadcast Production Administrator. Formerly a Post-Production Editor for "NC Wanted," a regional Emmy award winning weekly series for Capital Broadcasting, Chris will be responsible for Studio and Field Production. In addition, Mr. Mason will work directly with the students in the areas of hands on training in television production as part of the school's structured lab program.

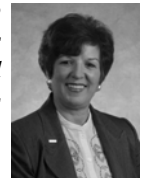
"I am excited to join the CSB family in a more permanent role as Broadcast Production Administrator. I have taught linear, and non-linear editing classes since 2003, and have been working at television stations in the state of North Carolina since 2000. I worked at WCNC, WCCB, and WRAZ as the principle editor and co-producer on "NC Wanted," said Christopher Mason.



Christopher Mason

JoAnn Carreras is the new Financial Aid Director at Carolina School of Broadcasting. Mrs. Carreras comes to Carolina School of Broadcasting from the UNC-Charlotte Financial Aid Office. She has extensive experience in scholarships, grants, and student loans. She also served as Vice-President of the Mid Atlantic States for SunTrust Education Loans. JoAnn will work directly with students and their families to obtain tuition funding.

"I am happy to be working in the capacity of Financial Aid Director. I worked as a lender of student loans for 24 years. I also worked at a four-year University, so it was time to broaden my horizons! I have always enjoyed working directly with students, counseling them to help make their educational experience as smooth as possible. In the past I've conducted workshops with students, guidance counselors and financial aid officers, and I love the one-on-one with them I feel very comfortable in my role at Carolina School of Broadcasting".



JoAnn Carreras

Ace & TJ Grin Kids Promotion & Fundraiser- CSB Students; **Betsy Berry, Daniel Geraldino, Carl Fake, Justin Harrison, Ashley Riffle, Stephen Gibson, Brittany Lofton, and Seth Lynch** worked with Diane Edes (Grin Kids Director) at Concord Mills. Kiss 95.1 and Ace & TJ's Grin Kids team raised awareness and money for 30 different charities. 30 cookie jars represented the different charities. People were encouraged to put donations in the cookie jar for the charity of their choice. Each donation received a baker's dozen of cookies. There was also a silent auction and a Grin Kids shop. It was a wonderful community event. The CSB students were excited to help out.



MUZAK Concert at Symphony Park- CSB students **Gabe Frady, Carl Ford, and Jenniel Jenkins** served as production assistants for the taping of a live concert at Symphony Park. These musical performances will be put into a 30 minute program and made available to the public through MUZAK.



Election Night November 4th, 2008- Shawn Flynn, News 14 Carolina Senior Reporter and CSB Program Advisory Committee contacted Carolina School of Broadcasting for Election Night '08 Assistants. CSB students **Amanda VanderMeulen, Brittany Begley, Scott Brotherton, Robert Miller, Carl Ford, and Daniel Travato** were part of election history. They worked diligently with the News 14 Carolina team to compile and update election results as part of News 14 Carolina's election night coverage.

Community Impact Productions- CSB Broadcast Production Administrator, Chris Mason and his CSB production team worked with Executive Producer, Andy Gazak in the video taping of the live production of a holiday musical-variety presentation, "*Tis The Season Of Joy*". The family-friendly concert event featured Larnelle Harris, Mindy Damon and Tonia Bendickson of WBTV News. The musical has become an annual "gig" for the Carolina School of Broadcasting.

Crossroads Charlotte- Crossroads Charlotte is a community initiative that offers four plausible stories about Charlotte's future to the community for response and action. The film, entitled, "Crossroads Charlotte: The Movie" is a cinematic version of the four Crossroads stories, each depicting a possible future for the Charlotte community in the year 2015. The four stories represent a range of futures, from the very bleak Fortress Charlotte to the optimistic and progressive Eye to Eye. The movie was screened in six Charlotte locations simultaneously. During the premiere, CSB Students **Stephen Gibson** and **Amanda Van der Muelen** worked as field producers for WTVI. They conducted "man on the street" interviews of people who attended the screenings. The interviews will be part of a WTVI program to air in the future.

Musical Production at Carmel Baptist Church- Carolina School of Broadcasting (in association with HVRmedia) produced a video concert for Carmel Baptist Church. The concert, "*At the Top of Our Lungs- A Night of Worship*", was shot with 6 cameras. CSB Instructor & PAC member, Bryce Hoover directed the show. Two cameras were operated by CSB students **Michael Pressley** and **Amanda Van der Meulen**. A third was operated by the school's BPA, Christopher Mason. The two-hour concert event was shot live to tape, Saturday Night Live style. It is currently in Post-Production and will soon be available on DVD.

The Film Foundry & WTVI Infomercial- CSB Graduates; **Chris Jones, Matthew Scoggins** & Instructor; Marcia English served as extras for an infomercial produced by (CSB Instructor) Michelle Wheeler for the Film Foundry. The extras got paid to be part of the infomercial, plus they got to see what happens behind the scenes of a television production.



Degree Option for CSB Graduates!

An articulation agreement has been inked between Carolina School of Broadcasting and University of Phoenix. This allows CSB Graduates to continue their education after they complete the Broadcast Communications Technology Program. CSB graduates can enroll in one of the on-line programs or attend classes on the University of Phoenix campus. This is an exciting opportunity for those interested in continuing their education and earning a college degree.

Now available: Tuition Options

Every incoming CSB student has the option of paying his or her tuition in full at the time of enrollment. However, that is not necessarily an option for many students. Therefore CSB, approved by the U.S. Department of Education, offers a variety of programs including: Pell Grants, Stafford and PLUS loans. In addition it coordinates through the N.C. State Approving agency to accept Veterans Benefits and works alongside Vocational Rehabilitation, corporate retraining programs and privately awarded scholarships to assist students in securing funding.

In most cases students may be eligible for one, two or three opportunities to assist them with their tuition obligation. Yet there can still be a remaining balance. In this situation, a student always has the choice to pay the outstanding balance in full upon enrollment. When this is not possible, CSB offers Tuition Options. To learn more about your options, contact JoAnn Carreras at ext. 20 or Christine Remme at ext. 18.

Financial Aid is available for those students who qualify! Follow these easy steps

First: You must complete the **Free Application for Federal Student Aid (FAFSA)** to apply for federal aid. As a result of this process you will receive a Personal Identification Number (PIN). Please protect the privacy of this number and do not lose it for all future reference. You will also need the **CSB school code which is 041013** to complete the process. www.fafsa.ed.gov The FAFSA application process will identify your Expected Family Contribution (EFC) as well as several other key aspects that will be used to determine your overall Title IV financial aid eligibility.

Next: The Department of Education will process your FAFSA and email you a Student Aid Report (SAR). The SAR will contain your Expected Family Contribution (EFC). With this information, please proceed to <https://carolinaschoolofbroadcasting.vfao.com> and register on the site. Once you are registered, you can fill out an interview which will give you an estimate of your financial aid eligibility. The interview information along with your FAFSA information will be used to process and award your financial aid.

Questions? Contact JoAnn Carreras at 704-395-9272 ext. 20.

Financial Aid link is available at www.csbradiotv.edu

Carolina School of Broadcasting

3435 Performance Road

Charlotte NC 28214

Phone: 704-395-9272

Fax: 704-395-9698

Website: www.csbradiotv.edu

Catch "The Storm" on line

<mms://carolinaschoolofbroadcasting.com:8080>

Demand to Know that the School you Choose is Accredited

Unfortunately some schools mislead potential students by using the word "accreditation," in their websites. What does federally accredited mean? It means that a school has passed a rigorous examination of its curriculum and facilities to insure that you, as the student, receive a quality education. **CSB is accredited by A.C.C.S.C.T.**

Pay attention to the following:

1. Be sure that you choose a school that is **accredited**. Accreditation agencies approved by the United States Secretary of Education can be found at www.ed.gov. For instance **CSB** is accredited by **A.C.C.S.C.T.** (www.accsct.org)
2. Look at a school's website address. Only schools that are accredited can use **.edu** as their address. In all likelihood, schools with only a .com address, are not accredited. There is a big difference. You owe it to yourself to find out.

Only schools that are accredited can be **approved by the Department of Education** to offer Title IV funding, also known as **financial aid**. So if you are interested in a **Pell Grant**, (money for your education which does not have to be paid back), or a **Stafford** or **PLUS** loan, (which are very low interest loans), then choose a school that is accredited like Carolina School of Broadcasting....learn more about us at www.csbradiotv.edu

Go to www.fafsa.ed.gov and get your PIN today!
Then call 704-395-9272 ext. 20 to research tuition assistance

Choose your Start Date, then call 704-395-9272 to test and apply!



Full-time Day Classes begin:
○ Tuesday September 8, 2009
○ Monday January 4, 2010
○ Monday May 3, 2010

Part-time Evening Classes begin:
○ Monday September 21, 2009
○ Monday March 29, 2010
○ Monday September 13, 2010