“The Storm” Listen LIVE @ CSBradioTV.edu

CSB is committed to giving its students real-world experiences. Increased programming on commercial station sub-channels spells opportunity for CSB students to gain from being on-air on the campus station, The Storm. csbradiotv.edu will lead you to The Storm Studio for the Light Factory Luminaries Series and for Radio Exiles. As an accredited institution, CSB understands the value of conveying hands-on experience into real world experience and jobs. Just ask Brandon Pollock (aka Chase) afternoons on K-104.7 or Kate Hall on-air talent for K104.7; Sports Producer Tremaine Sloan, aka “QCB”, on WFNZ just to name a few CSB grads working today for CBS Stations here in Charlotte. You can also catch Anthony Testa, BreezeKat, and Graham Binford enjoying their broadcast careers at Clear Channel Radio Group.

Carolina Connection : Airing on WMYT/WJZY TV

Carolina School of Broadcasting students produce a 30-minute show called “Carolina Connection” which airs quarterly on WJZY (CW46) and WMYT-TV (MyTV12). Thanks to Capital Broadcasting for this real world experience which leads to real world jobs. Students research topics relevant to Charlotte and the surrounding area. Then they apply the skills they learned in scriptwriting, field production, camera operations and editing to develop the stories into features for Carolina Connection. CSB is the only broadcast school that provides this opportunity for its students which leads to jobs. The next edition of Carolina Connection has features on the First Tee of Charlotte, the Jeff Shelton Memorial Park, A Room at the Inn and the Buffalo Soldiers Association. Check the stations’ listings for broadcast schedules. Let us know what you think about Carolina Connection!
Carolina School of Broadcasting Facility Upgrades

A 20-piece contemporary multi-purpose TV studio set, green screen and a library set round out the various opportunities for television studio productions. The new television set (made possible by a generous donation from Wells Fargo) was installed with the help of CSB students Chris Tyndell and Chawn Bracey. The new light grid features energy saving LED light panels. The lights are dimmable and can be adjusted to a variety of color temperatures. The addition of two new High Definition studio cameras and teleprompters round out the studio upgrade. It is truly state-of-the-art. The Master Control Room underwent a similar upgrade. Master Control now houses a High Definition digital production switcher that contains an on-board character generator, video clip storage and playback, virtual sets and many other state-of-the-art features. This entire unit fits in a rolling case for use in the field. New dual 40” flat screen TV’s—displaying all video sources—gives the control room a very modern appearance.

“Pay It Forward”

Allyson Siegel, VP Marketing for TruPak, provided the January students an opportunity to “pay it forward”. Students were given a stipend to share with someone (or an organization) that they felt were in need. It was a simple lesson in giving/sharing without judgment and a powerful way for students to remember that the true gift of being a person in the media, is the joy of giving back to the community. Videos are posted on the school’s YouTube Channel and photos are posted on the school’s Facebook page.

CSB provides production support to Discovery Channel

Carolina School of Broadcasting Grads, Chris Tyndell and Johnny Darling, were part of the freelance Discovery Channel Production crew. The shoot was called “Discovering Education.” They recorded interviews with kids from area Magnet schools curriculum. According to Mr. Tyndell, the best part of the day was recording the segment “Teaching Robotics to 8th and 9th Graders.” He said it really changed the way he thinks about education.

In the Field with Extreme Ice Center & Duke Energy

DUKE ENERGY VIDEO – Greg Daughtry of Tuscarora Films contacted CSB when he needed extras for a corporate video project with Duke Energy. CSB’s Shalonda Burch, Kristina Johnson, Nate Addlestone & Ayesha Qureshi, Nate Addlestone and Jim Ryan stepped up for the task. It was a great learning experience to see a full production underway.

EXTREME ICE CENTER—Carolina School of Broadcasting Graduate, Grad Glen Soto practiced his live sports announcing skills at the Extreme Ice Center in Indian Land. Glen provided “color and play-by-play” for various hockey tournaments. It was truly a great real life experience for Glen.

Ron DeJoseph snags his 8th Emmy Award

A Midsouth Regional Emmy award was presented to WSOC Creative Service Editor (and Carolina School of Broadcasting graduate) Ron DeJoseph in the Promo Campaign category for “High School Football Extra 2009”. Ron said, “None of this happens without me going to CSB first, that’s a fact! I’m truly blessed and have been ever since deciding that this was the career I wanted to pursue, it really has been a Forest Gump-like ride on how things fell in my lap...very, very grateful and humbled.” Congratulations to Ron DeJoseph and the team at WSOC TV 9 on their awards.
Production support provided to UNCC, News14 Carolina & others

**JCSU & UNCC—** Carolina School of Broadcasting would like to thank Herman Howard of JCSU for allowing CSB students and graduates to regularly provide “color and play-by-play” for UNCC basketball and hockey games. The broadcasts stream live on the internet.

**Carolina School of Broadcasting Community Partnerships**

**WTVI “282” —** Carolina School of Broadcasting provides the production crew for the newly launched public affairs show “282” being produced by and aired on WTVI. Chris Tyndell, Sholanda Burch, Corey Collins, Ben Boyd, and Tommy Beard work as Camera Operators and Production Assistants on “282”. WTVI Director, Jere Thomas is also a CSB Graduate. The program, hosted by Carlton Hargro, streams live Monday’s at noon at wtvi.org and rebroadcasts on air at 6:30pm.

**ImaginOn —** CSB works with the Team Services Program at ImaginOn to provide intern and mentoring support for teens interested in broadcasting. CSB students help develop the teens’ leadership and technology skills in an effort to prepare them for their career choices in multimedia. It’s a great ImaginOn initiative.

**Firebirds Restaurants —** Carolina School of Broadcasting provided video production services for Firebirds Restaurants. The first project was a music video for a training conference called, Rock The Boat. Thanks to Dutch Atkins from Army Ant Studios for his imagination and direction on this project for Firebirds Restaurants.

**UNCC & Army Ant Studios —** CSB produced a video for The McLeod Institute. The video tribute honors the generous contributions made by Dr. Johnnie McLeod and her commitment to assist people in overcoming substance abuse. Special “thank you” to Allyson Siegel of TruPak for making this opportunity possible.

**Common Misconceptions about Financial Aid**

Many people believe they make too much money to qualify for federal student aid. This is not the case. Most students will qualify for the Federal Stafford Loan program to help cover their tuition. This loan program offers a fixed, low interest rate as low as 3.4% and students do not need to start paying it back until 6 months after graduation or withdrawal from the program. Repayment can take as long as 10-25 years with no penalty for early repayment and many flexible repayment options. Savvy consumers often recognize this loan offers the best interest rate and repayment terms over a loan you are able to get through a bank or other lending institution. It makes financial sense to choose a low cost, federal student loan over another type of loan if you are unable to pay the full cost of tuition up front. Please contact the financial aid office with any questions you may have regarding this opportunity. 704-395-9272 ext. 20
CAROLINA SCHOOL OF_broadcasting IS ACCREDITED BY

the Accrediting Commission of Career Schools & Colleges (ACCSC). The Accrediting Commission of Career Schools & Colleges is listed by the U. S. Department of Education as a nationally recognized accrediting agency.

Carolina School of Broadcasting is:

- Licensed by the North Carolina Community College System
- Approved by the North Carolina State Approving Agency to administer educational benefits to Veterans.
- Approved by the U. S. Department of Education.

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Where are they now?

Carolina School of Broadcasting Students work in the Industry